

2016 Northwest Pinball and Arcade Show

We would love the opportunity to have your company represented at one of the biggest coin-op gaming shows in the United States!

The 2016 Northwest Pinball and Arcade Show will take place June 3-5 at the Tacoma Convention Center in Washington State. The show will feature 400 pinball and arcade machines on freeplay, tournaments, world record high score attempts, vendors, seminars, guest speakers, raffles and prizes. The show draws nearly 4,000 collectors, players and fans of classic coin-op games.

Included below is information about sponsorship of the show, as well as being a vendor, advertising in the program or donating your products to the show raffle. Don't hesitate to contact us if you are interested in participating in any way, we look forward to hearing from you! If you're interested in coming to town for the show, we have discounted hotel rates for show guests at the Marriot hotel across the street.

We are still planning June's show, but confirmed details already include:

- **400 pinball and arcade games on free play**, with many rare and unique games!
- **Multiple pinball tournaments**, including a large main tournament for World Pinball Player Ranking points and large cash prizes. Also rookie, women's, kid's and classic's pinball tournaments.
- **Tech seminars!** Learn about the inner workings of pinball and arcade games and how to repair them!
- **Kid's Zone!** A large area of family friendly and kid-oriented games that will provide fun, history, teaching opportunities and kid's tournaments.
- **World Record High Score Attempts** from top arcade and pinball players from around the United States!
- **Vendors, artists and cool merchandise!**
- Raffles and prizes, including at least **one full-sized pinball or arcade game awarded to one randomly drawn attendee every day of the show!**
- **Awards ceremony!** The NW Pinball and Arcade Show is a non-profit event, part of the money raised from ticket sales goes to college scholarships for students planning on majoring in fields related to game design. The final day of the show we have a ceremony to award the scholarship, as well as trophies to tournament winners, and show awards for best restoration, best in show, etc.





- **Special Guest speaker: Nolan Bushnell!** We've been trying to get "Mr. Atari" to be a speaker at the show for years, this year it's finally happening. We hope you are as excited about it as we are! Bushnell is an engineer and entrepreneur, he founded both Atari and Chuck E. Cheese's, and was named by Newsweek Magazine one of the "50 Men Who Changed America." Bushnell has started more than twenty companies and is one of the founding fathers of the video game industry.
- **Special Guest speaker: David Thiel!** What do pinball games like Iron Man, Tron, Spider Man, Avatar, X-Men, Family Guy, Pirates of the Caribbean and the new Hobbit and Aliens all have in common? Sound packages designed by David Thiel! He's been the master behind the music on so many great pinball and arcade games over the years and we are happy to have him speaking at this June's Northwest Pinball & Arcade Show!
- **More guest speakers!** Since we are still in the planning stages of this June's show, we haven't finalized all our guest speakers. But rest assured, we have a worldwide reputation of bringing in some of the greatest personalities in the pinball and arcade industries and this year will be no exception!

A few quotes from industry folks about the NW Pinball & Arcade Show:

"Just got back from the Northwest Pinball and Gameroom Show in Seattle. It was a great, fun show. They had tons of pins and a separate hall full of vintage videos. The people are cool and Pinball is King in Seattle. The show was very well organized and there was new excitement every minute. It was one of the best if not THE BEST show I have ever been to." –Steve Ritchie, legendary pinball and arcade designer

*"I was blown away by the friendliness of the Seattle show organizers and Seattle attendees. One of the best pinball shows I have ever attended - a little of everything for everybody! I especially liked the Classic Stern and classic Gottliebs. The whole Seattle pinball scene was very fun, with lots of pinball related places and activities in the area. It's a trip definitely worth making for out of town pinball people."
–Clay Harrell (AKA Shaggy), from "This Old Pinball"*

Northwest Pinball and Arcade Show Sponsorship Levels

Gold Pinball \$1500 Sponsorship Level:

- Sponsor LOGO inclusion on promotional materials, including 2,000 color posters
- Sponsor LOGO w/link displayed on nwpinballshow.com
- Sponsorship mentions on Facebook, Twitter and other social media
- 2 sponsor banners for your company may be hung at venue during entire show
- Booth/Tabling at the show included in the sponsorship
- One full-page color advertisement in the show program
- Company named as official sponsor in show program
- Can distribute flyers & promotional materials in lobby entrance to show
- 4 mentions per day over the PA as sponsor during the show
- 4 weekend passes to the Northwest Pinball and Arcade Show

Silver Pinball \$1000 Sponsorship Level:

- Sponsor LOGO inclusion on promotional materials, including 2,000 color posters
- Sponsor LOGO w/link displayed on nwpinballshow.com
- Sponsorship mentions on Facebook, Twitter and other social media
- Company named as official sponsor in show program
- 1 sponsor banner may be hung at venue during entire show
- Can distribute flyers & promotional materials in lobby entrance to show
- 2 mentions per day over the PA as sponsor during the show
- 2 weekend passes to the Northwest Pinball and Arcade Show

Beginner Pinball \$500 Sponsorship Level:

- Sponsor LOGO inclusion on 2,000 color posters
- Sponsor LOGO w/link displayed on nwpinballshow.com
- Company named as official sponsor in show program
- Can distribute flyers & promotional materials in lobby entrance to show
- 1 mention per day over the PA as sponsor during the show
- 2 weekend passes to the Northwest Pinball and Arcade Show

Tabling and/or having a booth at the show

Booths must be reserved and paid for in full by May 5, 2015. Booths include power, WiFi, draped tables, chairs, listing as vendor in program, promotion on show website and weekend passes to the show. Booth space may be reserved by emailing Holly at vendors@nwpinballshow.com. Options:

Size	Cost for Show	Badges
10' x 10'	\$200	2 included
10' x 20'	\$400	3 included
10' x 30'	\$600	4 included

Show program advertising

We print a full color 16-20 page program for the show each year with a print run of 2,000, it's handed out free at the show registration and raffle desks. A gold level sponsorship includes a full page advertisement in the program, but ads may also be reserved and purchased by May 5th. The sizes/prices:

Full page (8.5" wide x 11" high, 300 dpi, pdf file preferred) - \$250

Half page (8.5" wide x 5.5" high, 300 dpi, pdf file preferred) - \$180

Quarter page (4.25" wide x 5.5" high, 300 dpi, pdf file preferred) - \$100

Donating products and parts to the show's raffle

We run raffles for pinball machines, arcade games, translights, marquees, promotional posters, gaming related products like DVDs and tshirts, gift certificates to vendors, parts, etc. throughout the show. If you are unable to table or afford show sponsorship, another way to have a presence at the show is to donate a few items to the raffle. If you donate items to the raffle, your products and donation will be promoted at the Raffle Desk, over the mic, and we will happily pass out promotional flyers for your company in the lobby for the show.

Contact info for sponsorship, advertising, raffle & promotions:

Dan Halligan, 206-409-0493, info@nwpinballshow.com

Vendor/tabling: Holly Jackson, vendors@nwpinballshow.com

Mailing address: NW Pinball & Gameroom Show, 311 Avenue J, Snohomish, WA 98290

Website address: nwpinballshow.com